



Manufacturers' Breakfast Forum

NextEnergy – Keith Cooley, CEO

Advanced Manufacturing – Transforming and diversifying your business into an alternative/renewable energy industry

Launched in 2002, **NextEnergy** is already one of the nation's leading research catalysts and business accelerators for alternative and renewable energy. **NextEnergy** provides an exciting new engine for economic development in Michigan, building on the state's ongoing commitment to establish national leadership in the development of alternative and renewable energy.

Never has the opportunity been better for alternative and renewable energy to succeed. Never have consumers, industry and government been more open to them, and never have the economics and the marketplace been a stronger force to advance them.

If you are a manufacturer interested in diversifying into alternative energy, **NextEnergy** has the keys to advance your project or to connect you to the resources you need to help you succeed.

RSVP on-line at
www.mteckvcc.com

Or contact
Patricia Wallace

By phone:
269/353-1290

Or Email:
pwallace@kvcc.edu

An RSVP is requested

Breakfast
sponsored by :



Friday, March 20, 2009, 7:30 AM until 9:00 AM

M-TECSM in The Groves Campus, KVCC, 7107 Elm Valley Dr., Kalamazoo, MI 49009

OUR SPEAKER:

Keith W. Cooley is the President and Chief Executive Officer of *NextEnergy* Center, a non-profit corporation dedicated to developing alternative energy technologies that contribute to economic competitiveness, energy security and the environment. As CEO of *NextEnergy*, Mr. Cooley works to build technology collaborations, foster supplier diversification, progressive energy policy and strategy as well as support new business ventures. Through his leadership of the *NextEnergy* team, Michigan is becoming a leader in the emerging alternative energy industry, a state with solid potential for sustainable job growth in the new industry.

